

MEDIA ALERT

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Sony BRAVIA Android TVs now offer Disney+

SYDNEY, 19 November 2019 – Sony today announced the availability of Disney+ on all its Sony BRAVIA Android TVs*. Disney+ offers never-before-seen original feature films, series, short-form content and documentaries from Disney, Pixar, Marvel, Star Wars and National Geographic.

Sony BRAVIA Android TV customers who sign up to the Disney+ app can stream thousands of movies, series and episodes the world loves most. Disney+ will launch with key titles including: *The Mandalorian*, the epic first-ever live-action Star Wars series; *Lady and the Tramp*, a live-action re-telling of the 1955 animated classic; *Noelle*, an original holiday comedy film starring Anna Kendrick and, *High School Musical: The Musical: The Series*, the all-new scripted series set at the real-life East High featured in the blockbuster film franchise.

Aki Hosoda, Head of TV, Sony ANZ said, "We are delighted to be offering Disney+ on our Sony BRAVIA Android TVs. Delivering the best television experience to our consumers is key and we are thrilled to have partnered with Disney to open up an even bigger world of entertainment. Launching with exciting titles such as 'The Mandalorian', we believe the streaming service will be hugely popular with our customers."

Sony BRAVIA Android TV customers can sign up now for \$8.99 per month or \$89.99 per year <u>here</u>, and begin streaming instantly.

*Sony's first Android TV model launched in 2015.

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About Sony: With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world's largest technology and entertainment company. Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders, α digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and HD professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Product Information: For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit www.sony.com.au. For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email sony.sales@directed.com.au.

Images: Product images can be downloaded from the Sony Australia Flickr site http://www.flickr.com/photos/sonyaustralia/sets. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

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